



 **CUES**[®]

“Maximizing Your Potential”

June 23, 2014

Milton Hunt, CEO/President



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The Three Types of Employees

1

ENGAGED employees work with passion and feel a profound connection to their company. They drive innovation and move the organization forward.

2

NOT-ENGAGED employees are essentially “checked out.” They’re sleepwalking through their workday, putting time -- but not energy or passion -- into their work.

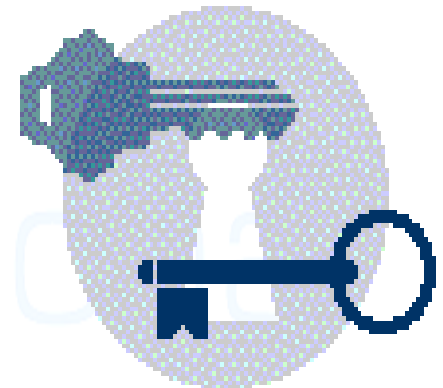
3

ACTIVELY DISENGAGED employees aren’t just unhappy at work; they’re busy acting out their unhappiness. Every day, these workers undermine what their engaged coworkers accomplish.



“The Master Keys to Maximizing Your Potential”

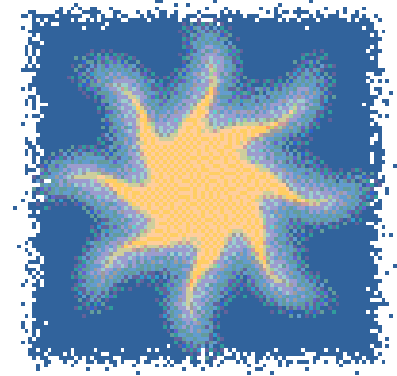
- Purpose
- Self Discipline
- Relationships
- Life Plan
- Self-Image
- Attitude
- Fortitude





Purpose...the starting point of all achievement

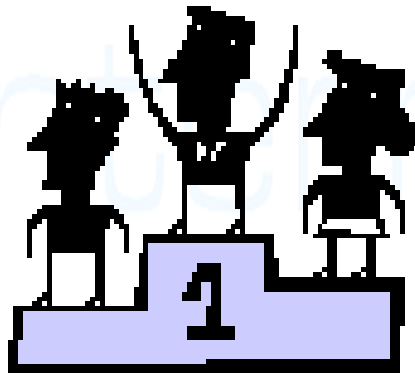
- What is your purpose in life?
- All success begins with a defined purpose.
- Become a meaningful specific..... Not a wondering generality.
- The greatest power that we have is the power to take control of our mind Decide what you want to become.....then get started working on it.





Relationships... 1+1= Team

- People working together for the attainment of a common purpose.
- Definition of success is the knowledge to get whatever you want from life without violating the rights of others and by helping others to acquire it as well.
- Your only real limitation is the one you accept and set up in your mind.





Self-Image... How you see yourself



- Definition for Self-Image
 - What I think about me.....
- Your self-image has been shaped and molded by the experiences that you have had in life.
- Because the mind is a perfect recording machine, it remembers your successes as well as your failures.
- You develop your self-image from what you read, listen to and with whom you associate.
- Garbage In ----- Garbage Out!

Fortitude... Obstacles and stumbling blocks

- There are 2 ways to apply fortitude, either negative or positive.
 - Think about whatever you desire (Positive)
 - Not what you don't want (Negative)
- How many times can you face defeat before you give up and quit?
- Belief is the foundation of success; you must believe before you can move forward.
- When defeat comes, accept it as nothing more than a challenge to keep on trying.





Self Discipline...Taking control of emotions

- Tongue ... “think before you speak”
- Striking back against others ... you can't control the actions of others, but you can control your reactions.
- Emotions
- Mental Attitude
- Most important --- take possession of your own mind and direct it to whatever ends you desire.



Life Plan... Create a lifelong plan for success

- 87% of the population have no goal setting plan.
 - 10% have fuzzy goals.
 - 3% have a detailed life plan with dates and reasons why they need to accomplish them.
- **Write down what you desire in life, then write down what you are willing to give in return to receive what you want.**



Attitude... Critical to achievement you obtain

- Great people don't get caught in trivial things.
- Develop a fixed system (daily) for obtaining positive re-enforcement.
- Your strength grows out of your struggles; therefore there is no such thing as an unprofitable experience.
- Look upon life as a learning experience, both good and bad.
- Always keep your mind focused on what you want, then you won't have time to think about what you don't want.





PLEASURE vs. PAIN

The 2 Driving Forces behind “Goal Setting”!





The Obstacles to Taking Action ---- FEAR!



FEARS

- Fear of failure
- Fear of the unknown
- Fear of success
- Fear of rejection



The Comfort Zone --- A Dangerous Place To Stay!





Goal Setting for Results --- Designing A Winning Strategy For Your Life!



Goals should be SMART

S	----	Specific
M	----	Measurable
A	----	Attainable
R	----	Realistic
T	----	Time Phased



Goals should be PURE

- P** ---- Positively Stated
- U** ---- Understood
- R** ---- Relevant
- E** ---- Ethical



Goals should be CLEAR

- C** ---- Challenging
- L** ---- Legal
- E** ---- Environmentally Sound
- A** ---- Appropriate
- R** ---- Recorded





Remember.....

Whatever the mind can conceive
and believe, it can achieve!



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Attitude

“Nothing can stop the man with the right mental attitude from achieving his goal; nothing on earth can help the man with the wrong mental attitude.” *Thomas Jefferson*



Success is to be measured not so much by the position one has reached in life but by the obstacles which he has overcome!

Booker T. Washington

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